

Birdies For Charity

Presented by the *Gulf Coast Community Foundation*

2019 Key Information

Did you know?

- Since 2010, the Rapiscan Systems Classic (formally the Mississippi Gulf Resort Classic) has raised more than \$2.2 million for local charities on the Mississippi Gulf Coast including a record \$515,544 in 2018
- Birdies For Charity provides 501(c)3 organizations with a unique and risk-free opportunity to raise funds

How does Birdies For Charity Work?

- Charities solicit pledges from supporters based on the number of birdies made by PGA TOUR players during the Rapiscan Systems Classic
- Supporters can also make a one-time flat donation
- Participating charities receive 100% of every donation/pledge plus every charity that raises over \$500 or more will receive a guaranteed match of a minimum of 5% on every donation they collect up to \$100,000. The program will match a total of up to \$480,000 raised by all charities. This amount and percentage can increase if additional matching funds are received. The Rapiscan Systems Classic will redistribute funds to participating charities at the beginning of each month for the prior month's donations. Matching funds earned during the 2019 program will be paid in June 2019
- The top three charities receive Bonus Bucks of \$3000 for 1st place, \$2000 for 2nd place and \$1000 for 3rd place

How to Become a Participating Charity?

Applications for participating charities are reviewed on a rolling basis and based on the following criteria:

- Charity must have a presence in either George, Hancock, Harrison, Jackson, Pearl River or Stone County in Mississippi. Funds raised through the program must predominantly be used in these counties
- Must have 501(c)3 status by the IRS or
- Be a K-12 school in the lower six counties in Mississippi

Responsibilities of Participating Charities

- Participating charities and their volunteers will solicit pledges of \$.03 or more per birdie, or a flat donation from individuals or corporations. Example: Individual pledge at \$.03 per birdie x 750 birdies = \$22.50
- With the exception of mailing collected pledge forms to Rapiscan Systems Classic for administration, there is NO cost for taking part in the program

Responsibilities of Rapiscan Systems Classic

Rapiscan Systems Classic will not solicit pledges on behalf of any participating charity, but will provide:

- Online donation administration
- Pledge forms for participating organizations
- Program administration, invoicing, processing, credit card fees and accounting

