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## Mississippi Gulf Resort Classic Launches Birdies for Charity Drive for 2018

Mississippi Gulf Coast –The Rapiscan Systems Classic will launch the 2018 Birdies for Charity Drive for local charities beginning Thursday, January 11th. Any registered 501(c)3 organization is eligible to participate in Birdies for Charity. Once qualified and enrolled, they have the freedom to solicit pledges based on the number of birdies made by PGA TOUR Champions' players during the 2018 Rapiscan Systems Classic.

Through the program, individuals and corporations are given the opportunity to make a one-time or a per-birdie donation to the eligible charity of their choice. The MGRC Foundation covers all administrative costs and 100% of every pledge collected goes directly to the specific charity and there is a no "risk" or out of pocket expenses. In addition, charities have the opportunity to compete for the top four spots to earn Bonus Bucks and the tournament provides Matching Funds for a percentage that is raised by each charity.

The Birdies for Charity program is another way for the Rapiscan Systems Classic to give back to the community by helping local charities raise funds for their cause. For more information, please contact Nicolle Allen at [nallen@brunoeventteam.com](mailto:nallen@brunoeventteam.com).

The 2018 Rapiscan Systems Classic will take place March 19 – 25 at Fallen Oak in Biloxi. This will be the ninth year that the Mississippi Gulf Coast will host the best players on the PGA TOUR Champions.

Tickets are \$15 and are on sale now. They can be purchased online at [www.rapiscansystemsclassic.com](http://www.rapiscansystemsclassic.com). Children 17 and under are admitted free with a ticketed adult and all active and retired military and their families are admitted free with a military issued identification card.

### About the Rapiscan Systems Classic

The Rapiscan Systems Classic is a non-profit PGA TOUR Champions golf tournament in South Mississippi. It debuted eight years ago in 2010 at Fallen Oak Golf Club in Saucier, north of Biloxi. Each year, the tournament draws large crowds and puts the Mississippi Gulf Coast in the national spotlight, thanks to live coverage from The Golf Channel. The purse for the three-day competition is \$1.6 million, and 78 PGA TOUR Champions players will participate.

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### **About PGA TOUR Champions**

PGA TOUR Champions is a membership organization of professional golfers age 50 and older, including 35 members of the World Golf Hall of Fame. The Tour's mission is to provide financial opportunities for its players, entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back and generate significant charitable and economic impact in tournament communities. In 2018, the PGA TOUR Champions schedule includes 27 tournaments across the United States, Scotland and Canada, with purses totaling more than \$56 million. The Charles Schwab Cup, which includes the Regular Season and the Charles Schwab Cup Playoffs, is used to determine the season-long champion. All events are televised in the United States, with most receiving complete coverage on Golf Channel, the exclusive cable-television partner of PGA TOUR Champions. Internationally, telecasts air in excess of 190 countries and territories, reaching more than 330 million potential households. Follow PGA TOUR Champions online at [PGATOUR.com](http://PGATOUR.com), at [facebook.com/PGATOURChampions](https://facebook.com/PGATOURChampions), on Twitter [@ChampionsTour](https://twitter.com/ChampionsTour) and on Instagram [@pgatourchampions](https://instagram.com/pgatourchampions).

### **About Bruno Event Team**

Bruno Event Team is the leader in delivering event excellence and is experienced in all facets of event management. Bruno Event Team services each client with expertise in strategic planning, marketing, advertising, public and media relations, ticket and merchandise sales, sponsor relations, hospitality consulting, event operations, event financial planning/accounting and volunteer coordination. Bruno Event Team employs a year-round staff of 80+ employees in 13 offices around the United States. For more information, please visit [www.brunoeventteam.com](http://www.brunoeventteam.com).



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